

Central Maine Library District

Annual Report 2007-2008

Mission Statement

“The purpose of the Central Maine Library District is to promote improved service for the constituents of its member libraries.”

The Central Maine Library District serves Androscoggin, Franklin, Lincoln, Kennebec, Oxford, Sagadahoc, and Somerset Counties.

The District Office is located at the Maine State Library.

Mailing address: 64 State House Station, Augusta, ME 04333-0064

Phone: 1-207-2875620 or 1-800-322-8899

District Consultant: Currently vacant.

Web site: www.maine.gov/msl/cmld

Executive Board, 2007-2008

Pam Bonney, School Libraries Rep., Waterville Jr. High School
Kathy Brunjes, Special Libraries Rep., Central Maine Medical Center
Melanie Taylor-Coombs, Public Libraries Rep., Farmington Public Library [Recording Secretary]
Shelly Davis, Academic Libraries Rep., Mantor Library, UMF, Farmington [Vice Chair]
Jo Hipsher, School Libraries Rep., Brunswick High School [Chair]
Betty Hughes, Member-at-Large, Bath
David Olson, Public Libraries Rep., Wilton Free Public Library
Matt Pollack, Trustee Rep., Topsham Public Library
Susan Preece, Public Libraries Rep., Topsham Public Library

Ex-Officio

Karl Aromaa, Maine Library Commission, Rumford Public Library
Central Maine Library District Consultant
Linda Lord, Maine State Library

Central Maine Library District
Annual Report
July 1, 2007 — June 30, 2008

CMLD DISTRICT GOALS

1. To increase public awareness, use, and support of Maine libraries
2. To facilitate professional development
3. To encourage resource sharing and regional cooperation
4. To foster literacy
5. To improve communication among libraries and library organizations
6. To foster improved library service

HIGHLIGHTS

DISTRICT COUNCIL MEETINGS

Forty librarians and library staff members attended the fall council meeting October 24, 2007, at the Augusta Civic Center. The “Staying Connected in a Library 2.0 World: The Next Generation of Connectivity” program featured Tim Spalding, creator of Library Thing, an online service to help people catalog their books easily and connect people with books. Alice Barr, Yarmouth High School Technology Coordinator, introduced participants to several newer technologies, including blogs, use of wikis, and Flickr accounts.

The spring council meeting, “High Impact Surveys” was held May 15, 2008 at the Augusta Civic Center. 28 participants attended the event which featured presenter Stephen Spohn, the new Senior Consultant for Library Planning and Assessment Services at NELINET. The featured library was Brunswick High School Library, presented by Jo Hipsher. Three executive board members were elected: Jennifer Lynch (Lewiston High School), Emily Scribner (Franklin Memorial Hospital), and Matt Pollack (Topsham).

PR/ADVOCACY

PR events this year have focused on promoting awareness of libraries and the services they offer, particularly the MARVEL! online databases. Exhibits and PR activities have targeted the public in general, although some events, such as Senior Spectrum, have focused on reaching senior citizens. Since the CMLD has been without a consultant since December 1, 2007, most of the PR planning has been coordinated by the NMLD and SMLD consultants, while CMLD has been in charge of Baxter, our library mascot. A highlight of the year was the 35th anniversary celebration of the Maine Regional Library System during Maine Libraries Week, at which time the MARVEL! DVD featuring Tim Sample was unveiled at the Hall of Flags Celebration in Augusta.

FAMILY PLACE LIBRARIES®

Maine was the 23rd state to join (2005) this national emergent literacy initiative, thanks to a generous 3-year grant from the Sandy River Foundation. Six of the seven Maine libraries offering Family Place Library programs are in the Central Maine Library District: Auburn Public Library, Hubbard Free Library in Hallowell, Norway Public Library, Topsham Public Library, Waterville Public Library and Wilton Free Public Library.

CMLD Executive Board Committees

Program Committee

Pam Bonney, Waterville Jr. High School Library, School Libraries Rep.
Kathy Brunjes, Central Maine Medical Center Library, Special Libraries Rep.
Shelly Davis, Mantor Library, University of Maine at Farmington, Academic Libraries Rep.
Betty Hughes, Bath, At-Large Rep.
Susan Preece, Topsham Public Library, Public Libraries Rep.
Bonnie Dwyer, CMLD Consultant through Nov. 30, 2007

District Committees 2007-2008

Family Place Libraries

Auburn Public Library: Rosemary Waltos and Deb Cleveland
Norway Memorial Library: Ann Siekman and Anne Campbell
Wilton Free Public Library: David Olson and Sandra Warren
Hubbard Free Library, Hallowell: Melody Norman-Camp
Topsham Public Library: Susan Preece and Kate McGowen
Waterville Public Library: Sarah Sugden and Kathleen Kenny

Public Relations Committee

Melanie Taylor Coombs, Farmington Public Library
Shelly Davis, Mantor Library, University of Maine at Farmington
Sandra Fowler, Wayne
Judy Johnson, Belgrade Lakes
Carol-Ann LaBrecque, Winslow Public Library
David Olson, Wilton Free Public Library
Dave Schumacher, Gardiner

Regional Library System (Statewide) Committees

Maine Library Excellence Award Committee

Sally Bannen, Maine Library Association Rep.
Sue Moseley, Friends of Maine Libraries Rep.
Mary Strnad, Maine Library Trustees' Association Rep.
Marian Peterson, South Portland Public Library Director

GENERAL INFORMATION AND STATISTICS

- **COMMUNICATIONS:** The Central District published its *Noteworthy* newsletter once (Fall 2007) only this year, due to the vacancy in the consultant's position. Updating of the web site allows member libraries to learn about programs, services, workshops, trainings, and other continuing education opportunities sponsored by the district. Email distribution lists are employed to alert groups of upcoming meetings. The newsletter is available on the website.
- **MEMBERSHIP:** Membership stands at 169: 81 public, 60 school systems, 8 academic, and 20 special library members.
- **PROFESSIONAL COLLECTION:** The CMLD Professional Collection of library management-related titles is housed in the District Consultant's office. In the current climate of easier methods of requesting books among Maine libraries, this collection (listed in URSUS) is readily available to anyone through the requestor function.
- **INQUIRIES TO CONSULTANT'S OFFICE:** The district consultant responded to 87 telephone inquiries from the field between July 1, 2007 and her retirement on November 30, 2007. Email queries were numerous. Several library consultations were handled by the consultant who provided follow-up written reports. Areas of concern continued to be fiscal constraints and trustee-director relations. Since several libraries are planning expansions or new facilities there were inquiries about fundraising, capital campaigns, and grant-writing. The need for very basic library training (weeding, cataloging, collection development) continued to be evident both on MeLibs (listserv) and from the inquiries received in the district office. Following the retirement of the CMLD consultant, the NMLD and SMLD consultants fielded inquiries from CMLD member libraries. The NMLD consultant reported handling 32 email and telephone inquiries, several of which were questions about personnel, SCOOP, and librarian-trustee relationships, but most of which dealt with the public library standards and how best to meet them. The SMLD consultant fielded several inquiries relating to personnel issues. One of the CMLD board members responded to two questions about weeding.
- **BOOK REVIEW PROGRAM:** The "Five for Five" children's book review program continues, offering new publishers' books to reviewers in exchange for a written review and one dollar (to defray related expenses, such as copying and shipping). 1618 books were received from publishers during FY 2007-2008. 1151 written reviews were submitted by CMLD book reviewers and sent to the publishers. Books which do not get reviewed are given to libraries at various meetings.

DISTRICT LEVEL CONTINUING EDUCATION EVENTS

PUBLIC LIBRARY DIRECTORS' ROUND TABLES

No meetings of this group were scheduled during this year.

S.P.A.R.K. (Stimulating Programs And Resources for Kids)

A core group of 6 to 8 individuals is joined by others who attend when they can. Attendees are almost entirely from public libraries, including children's librarians and friends of libraries. Major reason most often cited for attending is networking with others. Other reasons mentioned are: to get programming ideas, to see other libraries, and to learn about a particular topic.

- September 24, 2007. Norway Public Library. 7 attendees. Kids' Resource (MARVEL!) with Elaine Stanley.
- November 19, 2007. Winslow Public Library. 3 attendees. Shelving Arrangement of Children's Books.

Carol-Ann Labrecque, Winslow Public Library, agreed to serve as the S.P.A.R.K. contact person following Bonnie Dwyer's retirement. No future meetings were set up as of November 27, 2007.

AUGUSTA AND WATERVILLE AREA SCHOOL LIBRARIAN MEETINGS

Networking and learning about the focus topic were cited as reasons for attending these meetings.

- October 17, 2007. Waterville Jr. High School. 8 attendees. Destiny automation software demo.
- Pam Bonney, Waterville Jr. High School Library, agreed to serve as the contact person for this group following Bonnie Dwyer's retirement.

FARMINGTON AREA LIBRARIANS

This group formed in early 2006 for networking, collegial support, and discussion of focus topics. Library staff members from Franklin, Somerset, and northern Kennebec Counties meet quarterly at Farmington Public Library.

- September 7, 2007 Library makeovers, 8 attendees
- November 27, 2007 Starting or Revitalizing a Friends Group, 4 attendees
- February 15, 2008 Copyright, automation

WEEDING WORKSHOPS

September 18, 2007 Cumston Library, Monmouth, 6 attendees

October 5, 2007 Paris Public Library, 4 attendees

November 20, 2007 Park Avenue School, Auburn, 8 attendees

REFERENCE LIBRARIANS' INTEREST GROUP

Meetings were not scheduled in the fall of 2007 due to lack of expressed interest. Bonnie Dwyer thought the group needed a fresh start and some grass roots organizing.

MAINE REGIONAL LIBRARY SYSTEM PROJECTS

The following projects were jointly planned and facilitated by the three Maine Regional Library Districts.

PUBLIC AWARENESS

Baxter, the Maine Libraries mascot, traveled throughout Maine to make appearances promoting libraries at a variety of events. PR committee members staffed several exhibits to promote Maine libraries, Outreach Services, and the MARVEL! databases, including the annual meetings of the Maine Retired Teachers' Association (May 8, 2008), the Maine Association of Retirees (May 14, 2008), and the MSEA-SEIU Retirees (May 27, 2008). The Maine Libraries website continues to provide library information to the general public. This website is under the aegis of the Maine State Library and is maintained by the MSL web coordinator with some assistance from the three district offices. District consultants and PR committees continue to encourage librarians to update their information and events to keep the site fresh.

NEW PUBLIC LIBRARY DIRECTORS' ORIENTATION

Fourteen new library directors attended the day-long session on June 9, 2008, at the Maine State Library. The district consultants reviewed services available to them during the morning and afternoon sessions.

PUBLIC LIBRARY DIRECTORS' INSTITUTE

The 12th annual Public Library Directors' Institute was attended by 62 directors on June 10, 2008. Keynote speaker Cheryl Bryan, consultant with Southeast Massachusetts Regional Library System, presented "The Library as Commons", an exploration of the trend toward defined activity zones in libraries and reconfiguring space to meet current demands and uses. The Institute included workshops on building assessment, creative programming for adults, and readers' advisory.

MAINE LIBRARY EXCELLENCE AWARDS

This award was created in 2004 to recognize excellence in Maine public libraries of all sizes. A decision was made to present these awards in alternate years, so the next presentations will at the combined district council meetings on October 3, 2008.

LIBRARY MAKEOVERS

The library makeover program expanded to all three regional districts this year. Five public libraries were selected for makeovers: Underwood Memorial Library in Fayette (May 16, 2008), Canaan Public Library (May 30, 2008), Pembroke Public Library (June 13, 2008), Bailey Library in Winthrop (August 8, 2008), and Zadoc Long Free Library in Buckfield (August 15, 2008).

PUBLIC LIBRARY TRUSTEES' FORUMS

Working with a group of 10 public library trustees, the three regional consultants planned and presented forums for over 100 public library trustees in a variety of locations statewide on May 5, 6, 8, 14 and 21, 2008, with a wrap-up scheduled for June 18, 2008. Funded by a New Century Community grant, the forums were designed to revitalize the trustees' group and provide education about the role of public library trustees. Since CMLD had the fewest number of trustees participating, this project might be one on which to focus future energies.

AUTOMATE ME WORKSHOP

A day-long workshop on library automation software options was offered to library staff statewide on October 31, 2007 at the Augusta Civic Center. The workshop was planned and organized by Janet McKenney, E-Rate Coordinator, with input and funding assistance from the regional library districts, Maine Library Association, Maine Association of School Libraries, and Maine State Library.

SUMMARY OF DISTRICT LEVEL MEETINGS, WORKSHOPS AND PROGRAMS
(Attendance is in parentheses.)

Council Meetings

October 24, 2007	Staying Connected in a Library 2.0 World: The Next Generation of Connectivity, Augusta Civic Center (40)
May 15, 2008	High Impact Surveys, Augusta Civic Center (28)

Executive Board Meetings

September 13, 2007	Maine State Library
November 8, 2007	Maine State Library
January 10, 2008	Maine State Library
March 13, 2008	Maine State Library
June 19, 2008	Annual Meeting, Auburn Public Library

Farmington Area Librarians

September 7, 2007	Farmington Public Library
November 27, 2007	Farmington Public Library
February 15, 2008	Farmington Public Library
April 29, 2008	Farmington Public Library
June 20, 2008	Farmington Public Library

School Librarians' Meetings

October 4, 2007	Farrington School, Augusta (2)
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Attendance at these meetings declined. Bonnie Dwyer felt that with more advance notice and specific focus topics, these meetings could be successful.

Children's Librarians' Meetings (S.P.A.R.K.)

September 24, 2007	Norway Public Library
November 19, 2007	Winslow Public Library

Carol-Ann Labrecque, Winslow Public Library, agreed to serve as the S.P.A.R.K. contact person following Bonnie Dwyer's retirement. No future meetings were set up as of November 27, 2007.

Special Events

October 31, 2007	Automate ME Workshop, Augusta Civic Center
January 15, 2008	Maine Libraries Week Celebration, Hall of Flags
June 9-10, 2008	Public Library Directors' Institute, MSL & Augusta Civic Center

Weeding Workshops

September 18, 2007	Cumston Library, Monmouth
October 5, 2007	Paris Public Library
November 20, 2007	Park Avenue School, Auburn

Reference Librarians' Interest Group

Meetings were not scheduled in the fall of 2007 due to lack of expressed interest. Bonnie Dwyer thought the group needed a fresh start and some grass roots organizing.

Public Libraries Albion Public Library — Andover Public Library — Anson, Stewart Public Library — Auburn Public Library — Augusta, Lithgow Library — Augusta, Maine State Library — Bath, Patten Free Library — Belgrade Public Library — Bethel Library Association — Bingham Union Library — Boothbay Harbor Memorial Library — Bowdoinham Public Library — Bremen Public Library — Bristol Area Library — Buckfield, Zadoc Long Free Library — Canaan Public Library — Carrabassett Valley Library — China, Brown Memorial Library — China, South China Public Library — Clinton, Brown Memorial Library — Damariscotta, Skidompha Public Library — Detroit, Anna Field Fernald Library — Dixfield, Ludden Memorial Library — Dresden, Bridge Academy Public Library — Eustis, Stratton Public Library — Fairfield, Lawrence Public Library — Farmington Public Library — Fayette, Underwood Memorial Library — Gardiner Public Library — Georgetown, Laura E. Richards Library — Greene, Morse Memorial Library — Hallowell, Hubbard Free Library — Hartland Public Library — Jackman Public Library — Jay-Niles Memorial Library — Kingfield, Webster Free Library — Lewiston Public Library — Lisbon Library Department — Livermore Falls, Treat Memorial Library — Livermore Public Library — Lovell, Lewis Free Public Library — Monmouth, Cumston Public Library — Monhegan Memorial Library — Mount Vernon, Dr. Shaw Memorial Library — New Portland Community Library — New Sharon Town Library — New Vineyard Public Library — Norridgewock Free Public Library — Norway Memorial Library — Oakland Public Library — Oxford, Freeland Holmes Library — Paris, Hamlin Memorial Library — Paris Public Library — Phillips Public Library — Phippsburg, Albert F. Totman Library — Pittsfield Public Library — Poland, Ricker Memorial Library — Rangeley Public Library — Readfield Community Library — Richmond, Umberhine Public Library — Rumford Public Library — Skowhegan Public Library — Solon, Coolidge Library — South Bristol, Rutherford Library — Southport Memorial Library — Squirrel Island Library — Strong Public Library — Topsham Public Library — Turner Public Library — Vassalboro Public Library — Waldoboro Public Library — Waterford Library Association — Waterville Public Library — Wayne, Cary Memorial Library — Weld Public Library — West Paris Public Library — Wilton Free Public Library — Winslow Public Library — Winthrop, Bailey Public Library — Wiscasset Public Library — Woodstock, Whitman Memorial Library

School Libraries Auburn Schools — Augusta Schools — Bath Schools — Boothbay-Boothbay Harbor CSD — Brunswick Schools — Carrabasset Valley Academy, Carrabasset — Gould Academy, Bethel — Hebron Academy, Hebron — Hyde School, Bath — Jay Schools — Kents Hill School, Readfield — Lewiston Schools — Maine Central Institute, Pittsfield — Maranacook CSD (Manchester, Mount Vernon, Readfield, Wayne) — Monmouth Schools — Mt. Merici Elementary School, Waterville — Oak Hill CSD (Litchfield, Sabattus, Wales) — Peru Elementary School — Richmond Schools — St. Athanasius School, Rumford — St. John School, Winslow — St. Joseph's School, Lewiston — St. Mary's School, Augusta — Waterville Schools — Winthrop Schools — Wiscasset Schools — SAD 5 (Owl's Head, Rockland, South Thomaston) — SAD 9 (Chesterfield, Farmington, Industry, New Sharon, New Vineyard, Temple, Vienna, Weld, Wilton) — SAD 11 (Gardiner, Pittston, Randolph, West Gardiner) — SAD 12 (Jackman, Moose River) — SAD 13 (Bingham, Caratunk, Moscow, The Forks PLT, West Forks PLT.) — SAD 16 (Farmingdale, Hallowell) — SAD 17 (Harrison, Hebron, Norway, Otisfield, Oxford, Paris, Waterford, West Paris) — SAD 21 (Canton, Carthage, Dixfield) — SAD 36 (Fayette, Livermore, Livermore Falls) — SAD 39 (Buckfield, Hartford, Sumner) — SAD 40 (Friendship, Union, Waldoboro, Warren, Washington) — SAD 43 (Byron, Mexico, Roxbury) — SAD 44 (Andover, Bethel, Greenwood, Newry, Woodstock) — SAD 47 (Belgrade, Oakland, Sidney) — SAD 49 (Albion, Benton, Clinton, Fairfield) — SAD 50 (Cushing, St. George, Thomaston) — SAD 52 (Greene, Leeds, Turner) — SAD 53 (Burnham, Detroit, Pittsfield) — SAD 54 (Canaan, Cornville, Mercer, Norridgewock, Skowhegan, Smithfield) — SAD 58 (Avon, Eustis, Kingfield, Phillips, Strong) — SAD 59 (Athens, Brighton PLT, Madison, Starks) — SAD 74 (Anson, Embden, New Portland, Solon) — SAD 75 (Bowdoin, Bowdoinham, Harpswell, Topsham) — Union 29 (Mechanic Falls, Minot, Poland) — Union 30 (Durham, Lisbon) — Union 37 (Dallas PLT, Lincoln PLT, Magalloway PLT, Rangeley, Rangeley PLT, Sandy River PLT) — Union 42 (Manchester, Mount Vernon, Readfield, Rome, Wayne) — Union 44 (Litchfield, Sabattus, Wales) — Union 47 (Arrowsic, Georgetown, Phippsburg, West Bath, Woolwich) — Union 48 (Alna, Dresden, Westport) — Union 49 (Edgecomb, Southport) — Union 51 (Chelsea, Jefferson, Palermo, Somerville, Whitefield, Windsor) — Union 52 (China, Vassalboro, Winslow) — Union 74 (Bremen, Bristol, Damariscotta, Newcastle, Nobleboro, South Bristol)

Academic Libraries Ladd Library, Bates College, Lewiston — Hawthorne Longfellow Library, Bowdoin College, Brunswick — Central Maine Community College Library, Auburn — Miller Library, Colby College, Waterville — Lunder Library, Kennebec Valley Community College, Fairfield — Marriner Library, Thomas College, Waterville — Katz Library, University of Maine at Augusta — Mantor Library, University of Maine at Farmington

Special Libraries Bigelow Laboratory for Ocean Sciences Library, West Boothbay Harbor — Central Maine Medical Center, Lewiston — Chewonki Foundation, Roger Tory Peterson Library of Natural History, Wiscasset — Togus VA Center, Learning Resources, Augusta — Franklin Memorial Hospital, Turner Memorial Library, Farmington — Maine Criminal Justice Academy, Vassalboro — Maine Dept. of Environmental Protection & Dept. of Conservation Library, Augusta — Maine Office of Substance Abuse, Augusta — Maine Law & Legislative Reference Library, Augusta — Maine Maritime Museum, Bath — Maine Public Utilities Commission, Information Resource Center, Augusta — Margaret Chase Smith Library, Skowhegan — Medical Care Development Library, Augusta — McLaughlin Foundation, South Paris — Miles Memorial Hospital, Medical Library, Damariscotta — Parkview Adventist Medical Center Medical Library, Brunswick — Pine Tree State Arboretum, Augusta — Redington Fairview General Hospital, Health Sciences Library, Skowhegan — Saint Mary's Regional Medical Center, Lewiston — Stephens Memorial Hospital, Health Sciences Library, Norway